

## Offering--Patents on Real-Time RF/RFID Location & Guidance System

### ***Product***

The patents cover an **Integrated RFID System** which encompasses the combination of Real Time Location System, Guidance System, Asset Tracking and the ability to prioritize travel according to “*intrinsic attributes.*” This enables solutions providing more efficient operations by guiding, controlling and managing assets, people, vehicles and robotics for an enterprise.

### ***Background***

Within an enterprise, large quantities of assets, people, vehicles, robotics and animals are highly mobile, constantly in motion, and critically support business processes. But most enterprises have limited visibility into these underpinnings to their mobile processes. This limitation is in a state of change in many fields and industries such as manufacturing, aerospace, processing, warehousing, logistics, military, government, field service and health care. The **Integrated RFID System** technology is evidence of the change.

### ***Asset Details***

Three issued U.S. patents and one open U.S. application.

### ***Marketplace***

The RFID tag market is already well-established in the U.S. and is projected to reach \$25 billion in size by 2020. Smart buildings and smart warehousing solutions both represent robust markets and are aggressively incorporating advanced RFID systems and networks. One of the best options for interactive devices for use with these systems is the popular smartphone, which has a worldwide market volume of roughly one billion units. The technology is also relevant for the rapidly-emerging market for the Internet of Things or IoT. As the size and cost of devices continues to decrease and the value of IoT networks is recognized commercially, companies will find many more ways to embed RFID chips and sensors into smaller and more common items.

### ***Inventor***

The inventors on the offered patents, Michael H. Freeman and Mitchael C. Freeman, are also two of a group of engineers responsible for developing the first mobile video protocol, codified as the wireless networking standard IEEE 802.11n (2009). This wireless networking standard 802.11 is popularly known as **WiFi**, licensed to dozens of companies and deployed extensively throughout the world. The same two individuals invented the first mobile video protocol and products which earned the inventors two Academy of Television Arts and Sciences “Emmy” awards.

### ***Sales Package***

The offered patent is subject to no encumbrances. This is a rare opportunity to acquire a patent in an emerging technology space, which will continue to show robust growth for many years to come. A Sales Package is available which will provide more information on the above topics.



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